



Dear: Parent/Teacher Group

Farm Fresh Fundraising is a family produce company who is trying to get out the message about the value of a healthy diet. We have on occasion, spoken about produce at our local schools and brought along samples. The kids loved it and we always ran out of product. We have recently expanded our idea into a fund raising opportunity which was an idea of one of the schools we work with.

We have shipped fruit by the truckload on pre-orders. This was more of a once or twice a year fundraiser. We have done this many times in 3 different states and have raised up to \$32,000.00 at a school of only 60 students. We felt that this was a great success. It allowed us the chance to get our message out while helping schools raise needed funds. The product that we ship is the same product we sell to many national chain stores with all of the same high standards for food safety. Because we grow it and pack much of it, we are able to off it at a lower price. It is not our mission to create a new market for our produce. As parents, it is our mission to create a new generation that understands the benefits of fruit in a healthy diet. This has been a real win win. We are thrilled that the school has been able to benefit financially from our message. It has been a goal of ours to replace many of the unhealthy fundraising products (cookie dough, pretzels, Sees candy) with healthier options. We have also found that many schools continually need to do 8-12 fundraisers a year to raise a decent amount of funds for the school. With our idea, you are able to raise a larger amount of money and eliminate some fundraisers. Most schools only need to do 3 or 4 fundraisers, so that helps tremendously.

The produce comes fresh from the ranches in the valley. It is fresher than the produce in the stores and we receive many compliments on the flavor and freshness. It was a savings to the family on a purchase many made weekly. We also had help from the parents and it was a great day. Please help spread our message. The benefits last a lifetime.

We can be contacted at 559-280-1292 Sarah Bailey

Thank you. We appreciate your time.