



How It Works

- We sell the fruit delivered to your organization at the same price we sell to Grocery store chains.
- Grocery stores have large margins on produce, sometimes up to 300%.
- Your organization keeps the margin as a fundraiser.
- Navel Orange prices average around \$1.00 per lb. delivered to the store. They sell for an average of \$2.00 per lb. or a 100% mark up.
- We sell you a 22 lb. carton of delicious California navels delivered at \$14.00. Your organization sells the same carton at \$24.00 and up or \$1.00 - \$1.20 per lb. (same as stores). The profit to your organization is \$10.00 per carton.
- 200 students or members sell 5 cartons each, which in our experience is an average sale. That's 1000 cartons at \$10.00 profit, you have just raised \$10,000.00.
- Each carton holds 44 oranges and will last up to two weeks if stored inside. For a family of 4, that is one serving per day. It is recommended by health professionals that you have 5 servings per day of fruits and vegetables.
- This is a healthy alternative to cookie dough and candy bars. You pay the same price that you would at the store and are able to enjoy a healthy snack while raising money for your organization.
- Support healthy children and California grown fruit. Commit to one healthy fundraiser a year.